

# Linx:

## Making Code Quality a Business Priority with Coverity Static Analysis

### The challenge: Helping Linx developers build better code

Software engineering manager Omara Williams leads the embedded software team

World-class coding and marking specialists for industrial printing and marking solutions, Linx Printing Technologies Ltd. (<https://www.linxglobal.com>) is part of the Danaher Group, a U.S. Fortune 500 company. Any business that requires product identification codes, batch numbers, barcodes, and "use by" dates probably has a Linx solution on its production line. Linx products include continuous sleeves, and plastic film packaging materials.



You